Dell Technologies Services

# Accelerate the power of **AI** for your data

Dell Accelerator Workshop for Generative AI is the first step in achieving a successful journey into GenAI

**D&LL**Technologies

## Achieve tangible value and breakthrough transformation

Generative AI (GenAI) has enormous potential for how we do business and capitalize on data, but as with any emerging technology, tangible business value is gained only by leveraging it the right way for the unique demands of your business. Challenges are mounting around how to prioritize use cases, determine technical feasibility and maximize business value.

Top challenges companies face with GenAI[1]

**39%**
expertise and skills

**31%**
data quality

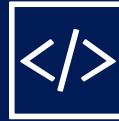## Mounting use case opportunities need to be prioritized

There are a vast number of use cases aligned to GenAI, and it's critical for businesses to identify and prioritize those use cases that are best aligned to specific business needs.

Customer operations

Content creation

Software development

Sales & marketing

## Not sure where to begin in achieving your GenAI objectives?

Leverage **Dell Accelerator Workshop for Generative AI** to start your journey to developing a winning strategy. This half day workshop is a great place to start, helping you to address your readiness in leveraging GenAI across business and IT dimensions.

**77%**
GenAI will have the largest impact on their business of all emerging technologies[2]

The Accelerator Workshop is a starting point to determining how your business will achieve maximized benefits from GenAI.

## What is an Accelerator Workshop?

Our half day facilitated workshop discussions draw on our experience working with thousands of other organizations. We focus on the activities required to achieve your desired end state and conclude with next steps to further advance your business and IT strategies.

## Take the first step in your GenAI journey

Dell experts, working together with your team, will help you begin to develop a point of view on important GenAI questions and create a vision for your future state. Utilizing our "AS-IS" / "TO-BE" methodology, we will conduct interviews and review the existing environment to identify challenges and opportunities and drive consensus for GenAI, synthesized in an Executive Overview.

- Assess current state
- Identify challenges in the environment
- Define goals and objectives
- Establish vision for ideal future state
- Develop an executive roadmap
- Define expected results and benefits

## GenAI Readiness Assessment Dimensions

The Accelerator Workshop is a starting point to determining how your business will achieve maximized benefits from GenAI. We begin to consider the needs for getting your organization ready for GenAI across key priority areas, defining a high-level transformation plan aligned to your strategic vision and architectural principles.

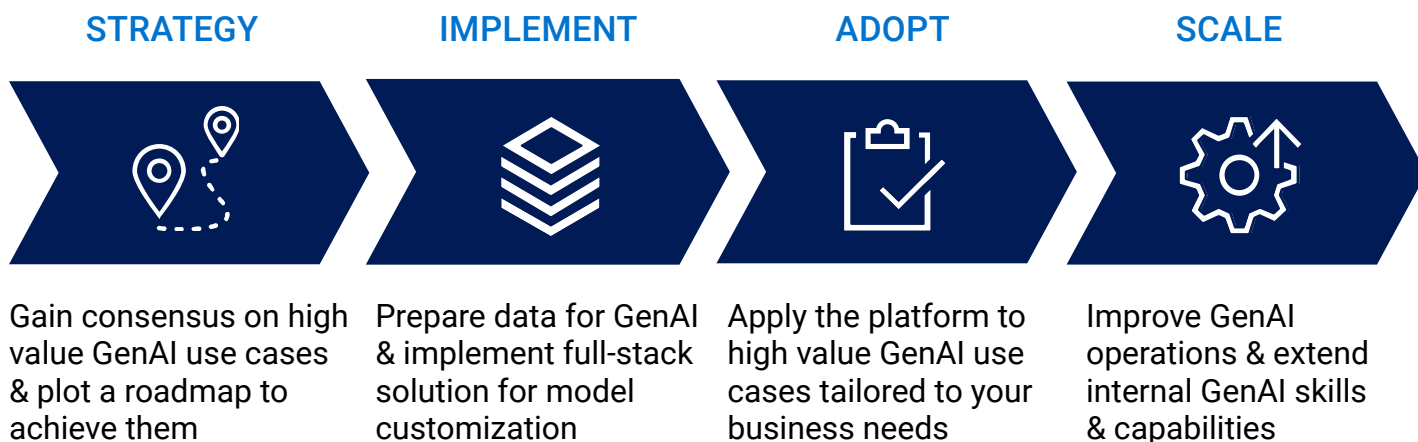**STRATEGY**  **DATA**  **AI MODELS**  **PLATFORM**  **PEOPLE**  **ADOPTION**

# Help across every step of your GenAI journey

The Accelerator Workshop for GenAI is a first step in the journey to achieving tangible business value from Generative AI.

Dell Technologies Services provides a full portfolio of options across the GenAI lifecycle to further help you accelerate time to value of high performance GenAI architecture and enable the creation of GenAI solutions aligned to specific business needs and use cases.

| STRATEGY | IMPLEMENT | ADOPT | SCALE |
|---|---|---|---|
| Gain consensus on high value GenAI use cases & plot a roadmap to achieve them | Prepare data for GenAI & implement full-stack solution for model customization | Apply the platform to high value GenAI use cases tailored to your business needs | Improve GenAI operations & extend internal GenAI skills & capabilities |

## Why Dell for Generative AI?

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WORLD'S BEST MANAGEMENT CONSULTING FIRMS

✓ Full-stack scalable GenAI solutions

✓ Deep expertise in GenAI & data analytics

✓ One provider across the lifecycle

Learn More about Dell Services for GenAI

Contact your Dell Technologies Services Seller

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